

Innovation Smoothies

Blending ideas
from different worlds

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Repeating the same problems.



Practice creativity



What if libraries were like?

Zipcar



What if libraries were like?

YouTube



What if libraries were like?

Netflix



Queue, no due dates



Text to extend reservation,
Zipcar pays for the gas.

Good Brands Report 2009

PSFK.com

GOOGLE

APPLE

ZIPCAR

**GOOD
MAGAZINE**

AMAZON

FACEBOOK

VIRGIN

TWITTER

IKEA

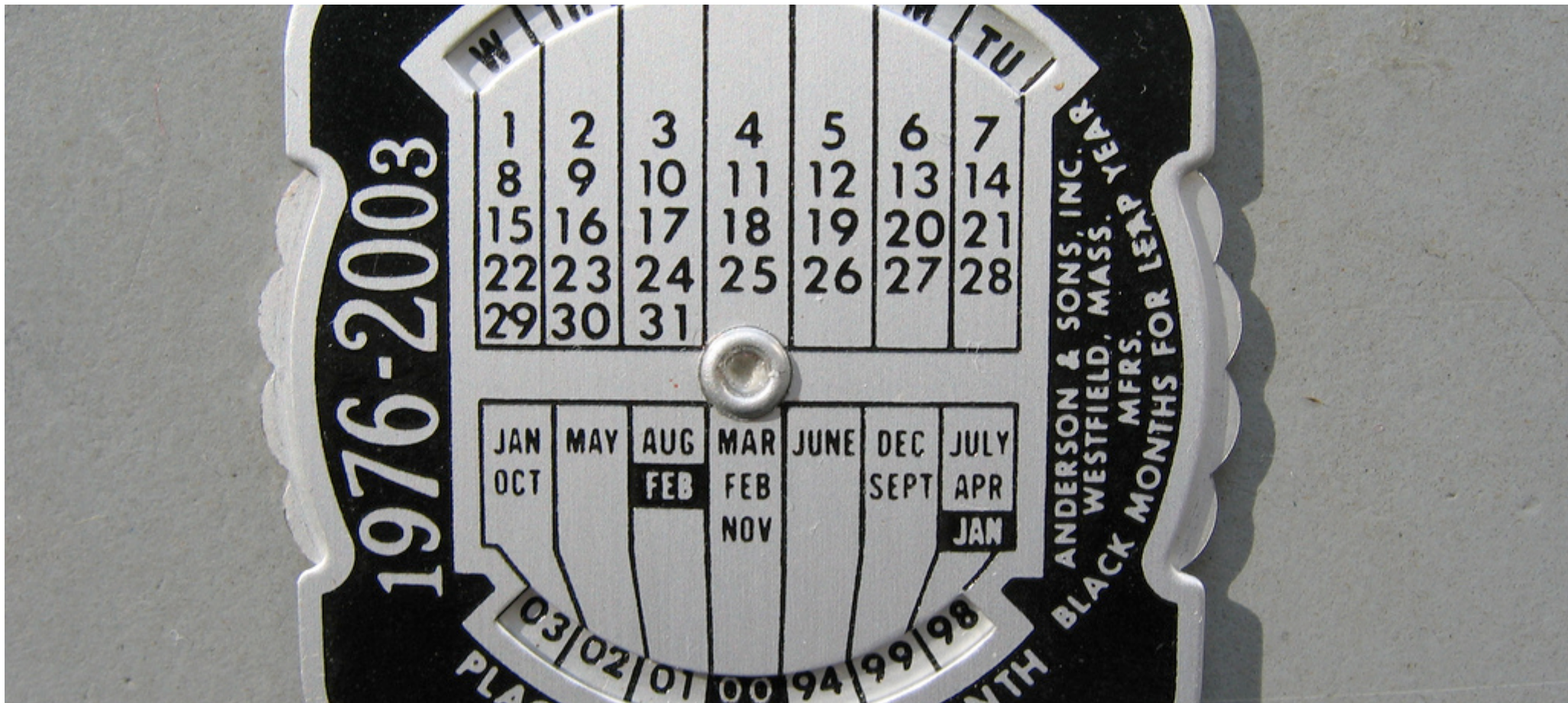
SKYPE



“The best way to have a good idea is to have lots of ideas.”

—Linus Pauling



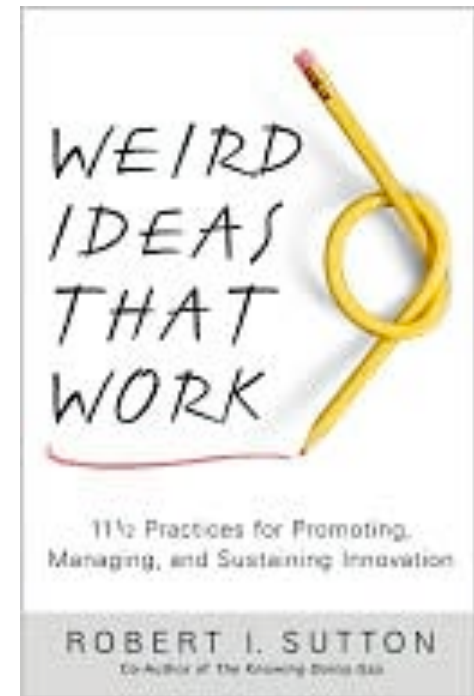


Creativity on a schedule

Reward success & failure

- ❏ the most creative people... have the greatest number of failures because they do the most stuff

<http://bit.ly/2LxRZM>



What makes people feel OK about taking risks?

- assurances that less-than-ideal outcomes would not negatively affect their career (49%)
- clear direction and support from leadership to take risks (31%).

<http://bit.ly/4do4gY>

1. What were your contributions to successful innovation of the organization?
2. What were some of the new things you tried that didn't work out? What did you learn?

<http://bit.ly/4CzKr>

You should have a list of things you tried that didn't work out



MIT libraries
SITE INDEX

MIT Libraries' Betas

The MIT Libraries are experimenting with new technologies to help make information easier. The tools below are in "beta" form - they are still being tested, but we'd like you to try them out and tell us what you think!

What works well? What doesn't? Have you written any scripts or tools you want to share? Email us at betas-lib@mit.edu.

BETA Amazon Kindles in the Hayden Library



Have you caught on to the Kindle craze? Want to try one before you commit to buying one? The [Humanities Library](#) owns 3 [Amazon Kindle e-book readers](#) that are available to borrow for one week. Each Kindle comes with a few books already installed, and you can also download free book previews from Amazon. [Ask us](#) to stop by the front desk of [Hayden Library](#) to reserve your name to the waiting list to borrow, and we'll contact you when one is available.

Have thoughts or comments about the Kindle? [Contact Theresa Tobin](#).

Google labs

All (26)

- [Android \(7\)](#)
- [Apps \(4\)](#)
- [Communication \(3\)](#)
- [Maps \(5\)](#)
- [Search \(13\)](#)
- [Other \(1\)](#)

About Labs

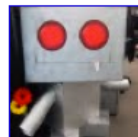
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Experiments

Sorted by date [Sort by popularity](#)



[Fetch as Googlebot](#)
Fetch as Googlebot lets you send Googlebot to retrieve a page from your website.
October 15, 2009 ★★★★★ 19 Ratings
[Details and feedback »](#)



[Fast Flip](#)
Blindingly fast overviews of headline pages of top newspapers.
September 14, 2009 ★★★★★ 330 Ratings
[Details and feedback »](#)



[Android Scripting Environment](#)
Android Scripting Environment brings scripting languages to Android.
August 25, 2009 ★★★★★ 28 Ratings
[Details and feedback »](#)



[Google Listen](#)
Android app providing a personalized audio news-magazine loaded with fresh and interesting content whenever it is turned on.
August 20, 2009 ★★★★★ 81 Ratings

A place to experiment



Virtual Reference Collection

del.icio.us cloud [Print Page](#)

About the VRC

Find quick facts! Use the VRC.

Find categories starting with:

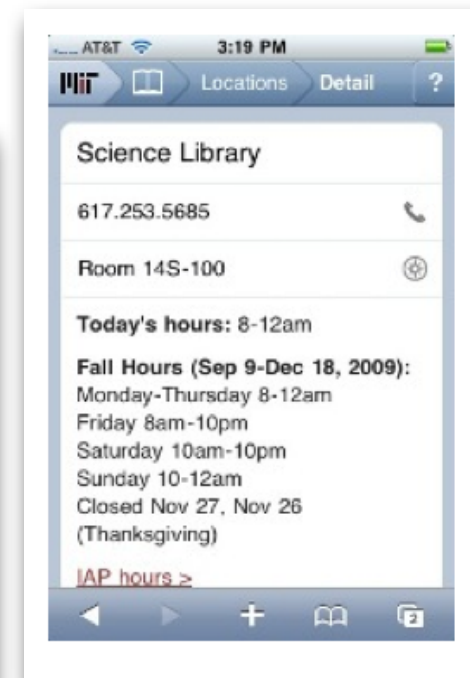
- A-C
- D-G
- H-P
- Q-Z

del.icio.us cloud

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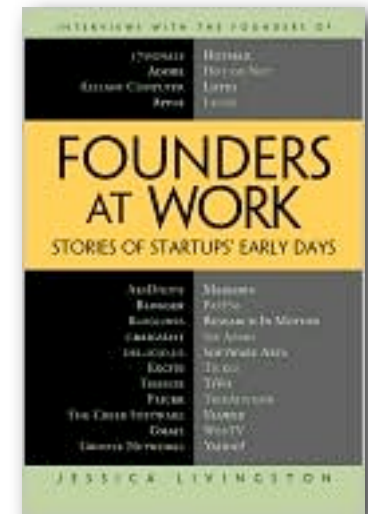
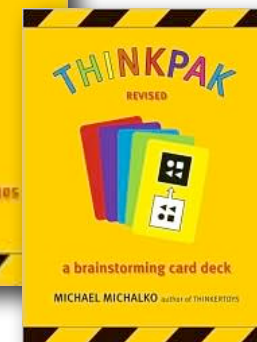
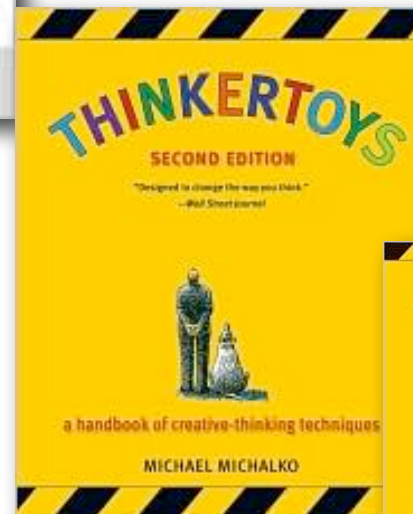
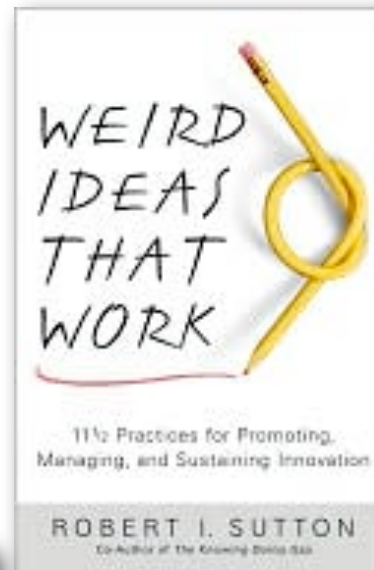
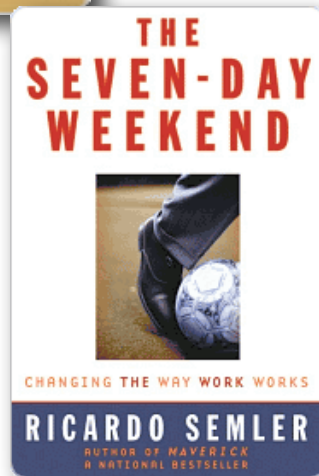
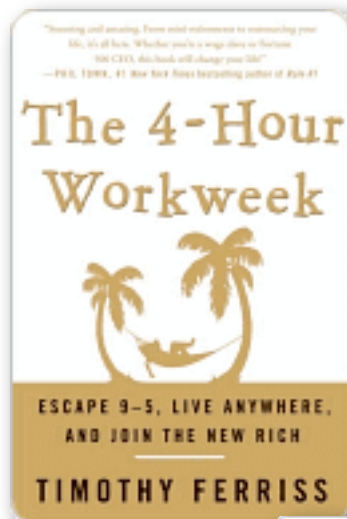
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MIT Libraries Betas

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world-changing people, projects and ideas



Attend



CFP

The Computers Freedom & Privacy Conference

Welcome to Gel.

Gel ("Good Experience Live") is a conference and community exploring good experience in all its forms -- in business, art, science, technology, and life.



PDC: Participatory Design Conference

The **Participatory Design Conference (PDC)** has been held biennially since 1990. It is sponsored by [CPSR](#).



SUMMIT
2010

web2.0
E X P O

NEW YORK, NY
NOVEMBER 16-19,
2009

SAN FRANCISCO, CA
MAY 3-6, 2010

GEL: Good Experience Live

Garret Oliver, Brewmaster of the
Brooklyn Brewery

<http://www.gelconference.com/videos/>





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