Innovation Smoothies
Blending ideas from different worlds

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Repeating the same problems.
Practice creativity
What if libraries were like?

Zipcar

What if libraries were like?

YouTube

What if libraries were like?

Netflix
Queue, no due dates
Text to extend reservation, Zipcar pays for the gas.
Good Brands Report 2009

PSFK.com

GOOGLE
APPLE
ZIPCAR
GOOD MAGAZINE
AMAZON
FACEBOOK
VIRGIN
TWITTER
IKEA
SKYPE
“The best way to have a good idea is to have lots of ideas.”
—Linus Pauling
Creativity on a schedule
Reward success & failure

- the most creative people... have the greatest number of failures because they do the most stuff

What makes people feel OK about taking risks?

- assurances that less-than-ideal outcomes would not negatively affect their career (49%)

- clear direction and support from leadership to take risks (31%).

http://bit.ly/4do4gY
1. What were your contributions to successful innovation of the organization?

2. What were some of the new things you tried that didn’t work out? What did you learn?

http://bit.ly/4CzKr

You should have a list of things you tried that didn’t work out.
MIT Libraries' Betas

The MIT Libraries are experimenting with new technologies to help make information easier. The tools below are in "beta" form - they are still being worked on, but we'd like you to try them out and tell us what you think!

What works well? What doesn't? Have you written any scripts or tools you think we should know? Email us at betas-lib@mit.edu.

Amazon Kindles in the Hayden Library

Have you caught on to the Kindle craze? We encourage new users to try one before you commit to buying one.

The Humanities Library owns 3 Amazon Kindle e-book readers that are available to borrow one week. Each Kindle comes with a few free books already installed, and you can also download free book previews from Amazon. Ask us to stop by the front desk of Hayden Library to mention your name to the waiting list to borrow, and we'll contact you when one is available.

Have thoughts or comments about the Kindle? Contact Theresa Toblin.
Virtual Reference Collection

About the VRC
Find quick facts! Use the VRC.
Find categories starting with:
- A-C
- D-G
- H-P
- Q-Z

Virtual Reference Collection feed

For the VRC:
- acronyms
- almanacs
- associations
- books
- colleges-universities
- companies
- consumer-info
- conversion-factors
- dictionaries
- directories
- diversions
- employment
- encyclopedias
- geography
- government
- grants
- health
- internet
- law
- libraries
- news
- people
- politics
- publishing
- quotations
- sciences

MIT Libraries Betas
Read

The 4-Hour Workweek
Timothy Ferriss

Weird Ideas That Work
Robert I. Sutton

Founders at Work
Jessica Livingston

The Seven-Day Weekend
Ricardo Semler

Thinkertoys
Michael Michalko

Thinkpak
Michael Michalko
Flexibly changing course

- Flickr began as a game.

- Paypal began as a way for PDAs to beam money to each other.
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ReadWriteWeb
world-changing people, projects and ideas

TED Talks
Ideas worth spreading
Attend

Welcome to Gel.

Gel ("Good Experience Live") is a conference and community exploring good experience in all its forms -- in business, art, science, technology, and life.

PDC: Participatory Design Conference

The Participatory Design Conference (PDC) has been held biennially since 1990. It is sponsored by CPSR.
GEL: Good Experience Live

Garret Oliver, Brewmaster of the Brooklyn Brewery

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